

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C1

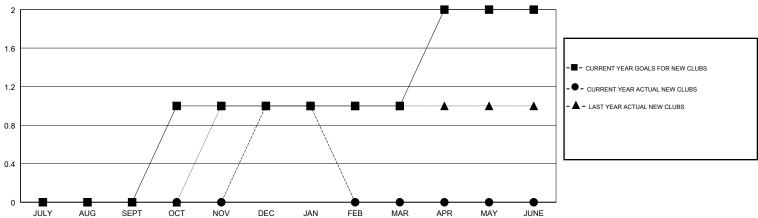
Results as of: 01/31/2018

GMT: HOWARD HUDSON LOCATION CALIFORNIA

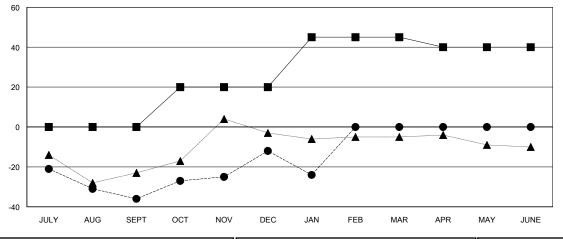
GMT CA

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	0	JULY/AUG/SEPT	0	25	56
OCT/NOV/DEC	1	1	0	OCT/NOV/DEC	20	48	23
JAN/FEB/MAR	0	0	0	JAN/FEB/MAR	25	11	22
APR/MAY/JUNE	1	0	0	APR/MAY/JUNE	-5	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



_	MEMBER GROWTH NET GOAL
•-	MEMBER GROWTH ACTUAL

DROPPED CLUBS: 0	
DROPPED MEMBERS	
DECEASED	19
CLUB CANCELLED	0
OTHER	82
TOTAL	101

26 CLUBS OF 47 ADDED 1 OR MORE	
NEW MEMBERS	
	11

GENDER DISTRIBUTION				
MALE	702 (66.41%)			
FEMALE	355 (33.59%)			
Women Percentage Fiscal Year Goal: 35%				
TOTAL FAMILY UNIT MEMBERS				

CLICK HERE FOR CUMULATIVE
MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS 223

FAMILY MEMBERS PAYING HALF 113

DUES